

#GIVING TUESDAY

#GivingTuesday encourages bigger, better and smarter charitable giving during the festive season, showing that the world truly gives as good as it gets. The third annual #GivingTuesday will take place on 2nd December 2014.

Where did the idea come from? Many retailers in the UK have taken up the idea of Black Friday sales and cyber Monday online shopping. #GivingTuesday is a charitable alternative to the start of the Christmas shopping season, a time for people to kick off the festive period with a day of giving and making a commitment to charity. #GivingTuesday aims to bring together people, companies large and small and charities across an ever-expanding range of new media platforms to celebrate and encourage acts of kindness - from volunteering and one-off donations to making a regular commitment to a good cause. #GivingTuesday is not a new giving platform, but simply a call to action to celebrate giving and encourage more, better and smarter giving during the festive season. It aims to encourage the creativity and energy of people all over the world to work together for good.

Find out more at <http://www.givingtuesday.org.uk/>

You can even donate to Catalyst now by following this link:

<https://www.cafonline.org/system/charity-search-results.aspx>

- Type in our charity number 518850
- Type in our postcode WA8 0DF
- Click search
- Donate - you can even Gift Aid your donation too!

Thank you for your support!

